

30th International Congress of Psychology

22-27 July 2012

Cape Town ♦ South Africa



Psychology Serving Humanity

www.icp2012.com

Invitation to Industry
Sponsorship & Exhibition Prospectus



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MESSAGE FROM THE IUPSYS PRESIDENT

Dear Colleagues,

Time flies, and it is hard to believe we are already more than half way between the ICP of 2008 which took place in my home country, Germany, and that of 2012, which will take place in Cape Town, South Africa, a country I have visited several times and one I have always found enthralling. I am certainly looking forward to being there again and, as President of the International Union of Psychological Science (IUPsyS), under whose auspices the ICP is organized, I hope I will see you there and that by now you have already taken steps to ensure your participation.

Certainly this Congress is something not to be missed. As all International Congresses of Psychology, that of 2012 will offer an amazing wealth of scientific knowledge and opportunity for scientific exchange, as well as a remarkable cultural programme that will allow you to get to know the country and its people better. However, being set in such a vibrant context with such a wide variety of experiences to explore, the combination of a rich scientific programme with the possibility to visit areas such as Table Mountain, or even perhaps those further afield like the Cradle of Humankind, where the 2.3 million year-old remains of Australopithecus were discovered, is likely to mean that attending this ICP will be truly a once-in-a-lifetime opportunity.

I know it will be a first-class event from an organisational point of view. The Congress President, Saths Cooper, and his team are fully committed to ensuring you will have an unforgettable experience, both scientific and cultural, and that you will take away with you a lifetime of treasured memories. Organised around the theme *Psychology Serving Humanity* and committed to presenting new frontiers of psychological science and its application as the means to improving, developing and enriching society, work on the Congress is well underway. Hopefully your plans are also taking shape, with the early deadlines firmly fixed in your calendar.

I look forward to seeing you in Cape Town in July 2012.

Rainer Silbereisen

President: International Union of Psychological Science



INVITATION FROM THE ICP 2012 PRESIDENT

Dear Friends,

It is South Africa's honour to invite you to the next International Congress of Psychology to be held in Cape Town, 22-27 July 2012. Building on the success of past International Congresses of Psychology, especially the gains of the 2008 Berlin Congress (which attracted some 10,000 delegates), ICP 2012 promises to be an unforgettable professional and scientific experience in a unique cultural environment, where the 'weather is famously excellent'.

Under the theme *Psychology Serving Humanity*, the Congress will showcase new frontiers of psychological science and practice as a means for improving, developing and enriching human life. This theme acknowledges that the discipline of psychology is inextricably engaged with the global and local communities, in which all of us live, learn and work.

The outstanding scientific programme will feature distinguished keynote addresses, cutting edge state of the science lectures, controversial debates, and compelling presentations by leaders in the various fields of psychology. Well over 250 global experts in their field have already confirmed their participation, and, psychologists the world over have been invited to submit abstracts for papers, symposia, interactive posters, and rapid communication posters, thereby sharing their personal knowledge and experience for the greater good of humanity.

The Congress will be held at the Cape Town International Convention Centre (CTICC), an award-winning world-class venue located in the foreshore of South Africa's Mother City with a stunning view of Table Mountain. Offering a variety of tours and wildlife safaris for delegates and guests, ICP 2012 will allow you to discover the unrivalled beauty and culture of Cape Town, as well as the amazing diversity and hospitality of the people of South Africa.

The ICP 2012 Executive Committee looks forward to welcoming you to Cape Town and exploring how psychology can make a positive impact on the world around us.

Sincerely yours

Saths Cooper
President: 30th International Congress of Psychology



INFORMATION FOR SPONSORS AND EXHIBITORS

There will be a range of exhibits by leading publishers, technological innovators, international psychology organisations, and products of interest to Congress participants in the CTICC Exhibition Area. The designated Exhibition Area is centrally located, allowing for high through flow of Congress participants. Potential sponsors and exhibitors are requested to contact the Congress Office (for convenience relevant forms are attached below). Companies are offered the opportunity to become sponsors of the 30th International Congress of Psychology 2012 in Cape Town, enabling them to promote their scientific and business endeavours to professionals from various parts of the world, especially Southern Africa. The 30th ICP 2012 is organised on a non-profit basis, is tax exempt and is entitled to exemption from donations tax.

CONGRESS ORGANISERS

The 30th ICP is organised by the National Research Foundation (NRF, Pretoria) and the Psychological Society of South Africa (PsySSA, Johannesburg) under the auspices of the International Union of Psychological Science (IUPsyS, Montreal). In addition, leading South African Universities are Academic Partners. The Cape Town 2012 ICP enjoys the support of other African psychological associations. The national conferences of the Psychological Society of South Africa, the South African Clinical Neuropsychological Association, and the South African Aerospace Medicine Association will be subsumed under ICP 2012, as will the 5th International Conference on Psychology Education.

Executive Committee

Saths Cooper (President)
Norman Duncan (Scientific Chair)
Ann Watts (Secretary General)
Louise Olivier (Treasurer)
Fatima Seedat (Deputy Secretary General)
Umesh Bawa (Additional Member)
Lionel Nicholas (Additional Member)
Basil Pillay (Additional Member)
Patrick Sibaya (Additional Member)
Kopano Ratele (Additional Member)
Shahnaaz Suffla (Additional Member)
Pierre Ritchie (IUPsyS Liaison)

Scientific Committee

Norman Duncan (Chair, Wits Univ)
Cheryl de la Rey (Univ of Pretoria)
Matshepo Matoane (UNISA)
Thoko Mayekiso (Mandela Metro Univ)
Anthony Pillay (UKZN)
Basil Pillay (Mandela School of Medicine)
Tyrone Pretorius (Monash Univ)
Tammy Shefer (UWC)
Sumaya Laher (Emerging Scholars Chair, Wits Univ)



CONGRESS LOCATION

The Congress will be held at the International Convention Centre in Cape Town, one of the premier academic and tourist destinations globally. The focus on a flexibility-driven centre means that the event organiser no longer needs to weigh value against facilities, catering against accommodation, environment against practicality. Because the Cape Town International Convention Centre has it all!

The centre has been meticulously designed with absolute respect for the end user and the most modern amenities and technology are mandatory ingredients. From major medical and scientific conventions hosting thousands of delegates to consumer exhibitions and trade shows, the CTICC's extraordinary adaptability makes it accommodating and accessible.

The CTICC's commitment to professionalism is complemented by the destination's service standards and sophisticated infrastructure. Its dedicated team is enhanced by the excellent reputation of its operating company, Amsterdam RAI, which has extensive international experience in all facets of the facility's operation.

The CTICC is a proud member of:



Close to Cape Town is the longest scenic wine route in the world. From June to October is safari season in South Africa, with big game viewing less than an hour's drive from the CTICC. South Africa is ranked first in the world for its floral kingdom, and the Kruger National Park has the greatest variety of wildlife species on the African continent. South Africa has seven World Heritage sites, including the Cradle of Humanity and Robben Island. South Africa's hotels, game lodges and restaurants are frequent winners of top global awards, with Cape Town being a leading tourist, business, political and professional destination.



IMPORTANT DATES

1 December 2011

Deadline for abstract submission
1st deadline for reduced registration fee

1 February 2012

2nd deadline for reduced registration fee

1 March 2012

Deadline for submission of rapid communication posters
Notification regarding regular abstract submissions

1 April 2012

Deadline for reduced registration fee
Notification regarding rapid communication poster submissions

22 July 2012

ICP Opening Ceremony

27 July 2012

ICP Closing Ceremony & Handover to the 31st ICP (Yokohama, Japan)
Deadline for submission of presentations for consideration in the Congress Proceedings to be published by Psychology Press

NON PROFIT TAX EXEMPT STATUS

The 30th International Congress of Psychology is registered as a non-profit entity (Reg. No: 2006/001464/08) that is tax-exempt, attracting no donations tax.



TOPIC CATEGORIES/CONGRESS DIVISIONS

Each of the 45 Topic Categories is fully described in the Congress website www.icp2012.com which also includes the membership of the various Congress Divisions. ICP 2012 has departed from past practice by including international experts in the various topic committees that underpin the Scientific Programme, instead of having an international advisory or honorary committee.

1. Assessment and Evaluation
2. Aviation Psych/Aerospace Medicine
3. Clinical
4. Cognate Disciplines and Professions
5. Cognitive
6. Community
7. Consumer/Economic
8. Counselling
9. Critical
10. Culture
11. Developmental
12. Diagnosis
13. Educational
14. Engineering/Human Factors
15. Environment/Sustainability
16. Ethics
17. Exercise, Sport and Recreation
18. Experimental
19. Forensic
20. Gender
21. General
22. Health
23. History of Psychology
24. HIV/AIDS
25. Indigenous Knowledge and Healing
26. Industrial/Organisational/Work
27. Learning
28. Neuropsychology
29. Neuroscience
30. Peace, Conflict and Violence
31. Personality
32. Positive Psychology
33. Professional Training and Licensure
34. Psychogerontology
35. Psychopharmacology
36. Race and Racism
37. Rehabilitation
38. Research Design and Analysis
39. Sexuality
40. Social Issues and Political Psychology
41. Social Psychology
42. Teaching and Education in Psychology
43. Theory and Philosophy
44. Traffic and Injury Prevention
45. Trauma

CONTINUING EDUCATION CREDITS

The entire Scientific Programme, including Pre-Congress Workshops, will enjoy Continuing Education (CE)/Continuing Professional Development (CPD) credits. This will enable psychologists from various countries to keep abreast of their Continuing Education obligations.



GENERAL INFORMATION

Congress Office

PO Box 989, Houghton 2041, South Africa

Tel: +27 11 486 3322

Fax: +27 11 486 3266

Email: info@icp2012.com

Skype: fatima-psyssa

Congress Venue

Cape Town International Convention Centre (CTICC)

Convention Square, 1 Lower Long Street

Cape Town, South Africa

Tel: +27 21 410 5000

www.cticc.co.za

Congress Language

The language of the Congress is English.

Letter of Invitation

A formal letter of invitation to delegates designed to overcome administrative difficulties in certain countries may be downloaded from the website. Assistance may be requested from the Congress Office by 1 June 2012.

Insurance

The Congress fee does not include insurance. Participants should determine their own insurance needs. Participants may purchase a relevant insurance from the Congress Office or arrange their own insurance to cover health, travel and other needs.

Visa

Requirements for entry into South Africa differ from country to country, often depending on visa reciprocity with other countries. South Africa has one of the most advanced constitutional democracies in the world and subscribes to the Principle of Free Circulation of Scientists, as pronounced by IUPsyS and the International Council for Science (ICSU), which has a Regional Office for Africa located in its capital, Pretoria, hosting the missions of almost all countries of the world. Delegates are advised to contact either the South African Consular Missions in their countries, their travel agencies, or visit www.home-affairs.gov.za/visa_detail.asp to ensure that they obtain visas in time to attend the Congress. In the unlikely event of any difficulty experienced, the Congress Office will gladly assist any delegate by 1 May 2012.



Currency

The South African currency is the Rand (ZAR), made up of 100 cents. Note denominations are 10, 20, 50, 100 and 200 Rands, and coins are 5, 10, 20, 50 cents, 1 Rand, 2 Rands and 5 Rands. At the time of printing, the Rand was roughly one tenth of one Euro and one seventh of one US\$. Foreign currency may be changed at Forex outlets, hotels, banks and airports. Card withdrawals may also be made at numerous ATMs. Visa, MasterCard, Diners and Amex are widely accepted.

Accommodation

Congress delegates are assured a range of quality hotels and other accommodation at reasonable prices, which have been secured by ICP 2012. A list of such accommodation will be available on the Congress website during 2011 and will be constantly updated to ensure that delegates' needs are catered for.

Travel

Most airline networks fly to South Africa. Johannesburg is the main hub and there are scores of daily connections to Cape Town, which is a 2-hour flight away. Whether flying into Johannesburg, Durban (which is a two-hour flight away) or directly to Cape Town, there will be ICP 2012 Help Desks at the Arrivals Halls from 15-25 July 2012 for the convenience of Congress participants. Attractive travel packages may be booked on the Congress website, including sightseeing tours covering the entire Southern African Region. There will be a Tours and Travel Desk at the Congress to cater for participants needs.

Weather

Cape Town is a year round destination with long hot summers and mild winters. In July (winter in the Southern Hemisphere) the temperatures range from 10°C/50°F- 18°C/64°F. It may rain and a sweater (jersey) is advisable. To avoid sunburn, please bring sun block (or purchase some when you arrive).

City of Cape Town

The Congress will be held in Cape Town, one of the premier academic and tourist destinations globally and South Africa's Mother City. A variety of tours (including famous World Heritage sites like Robben Island and Table Mountain), and breathtaking wildlife safaris will be offered to delegates and accompanying persons. More information about the city of Cape Town and the tours on offer will be available on the Congress website.

Experience the warm hospitality of Africa through participation in this once-in-a-lifetime opportunity to experience a dynamic scientific and stimulating social programme in a unique cultural centre.



SPONSORSHIP OPPORTUNITIES

Congress Diamond Sponsor

R 250,000

- ✓ **Sponsor's session for 45 minutes** (Includes: hall rental fee, standard audio/visual equipment, display table, space for banner display). Session time slots will be allocated on a "first-come, first-served" basis. The sponsoring company may select speakers and topics, subject to the approval of the Congress scientific committee. The sponsoring company, in addition to the above educational grant, will cover speaker's registration fees, accommodation and flights. Congress programme and abstracts will be included in the final programme. The sponsor will submit the abstracts before the abstract deadline, in order to be included in the abstract publication.
- ✓ **Opportunity to run luncheon session + cost of food**

In addition, the Congress Diamond Sponsor may choose one of the two options below:

Option 1

- ✓ **Congress Badges** – A Congress Badge (name tag) will be provided to each congress participant. The badge will bear the sponsor's and congress logos. The company name/ logo will be displayed in the congress website and final programme.

Option 2

- ✓ **Congress Lanyards** – A Congress Badge that is attached to a lanyard will be provided to each Congress participant. The lanyard will bear the sponsor's and congress logos. The company name/logo will be displayed in the Congress Website and Final Programme.

Registration

- ✓ Five VIP admissions to the high-profile Congress Functions, such as the Opening Ceremony.

Advertisement & Acknowledgement

- ✓ Inclusion of sponsor's session invitation in the participants' bags.
- ✓ Verbal recognition from the Congress Chair during the Official Opening.
- ✓ Inclusion of promotional material distributed in the participants' Congress Bags (Insert of up to 12 A4 pages to be provided by sponsor).
- ✓ Double page advertisement in the Final Programme.
- ✓ Sponsors will be acknowledged on the Sponsors' Board on-site, the Congress Website and Final Programme.

Exhibition

- ✓ Complimentary 18 sqm exhibit raw space in a prime location.



Congress Platinum Sponsor

R 200,000

- ✓ **Sponsorship of Congress Bags** – A specially designed bag with an African theme will be provided to each participant. The bag will bear the sponsor and Congress logos.
- ✓ **Poster Area** – Exclusive sponsorship of the poster area for any poster session day (on a “first-come, first-served” basis). This will include a sponsor banner and any sponsor collateral, acknowledging the sponsorship of the poster presentations.

Registration

- ✓ Four VIP admissions to the high-profile Congress Functions, such as the Opening Ceremony.

Advertisement & Acknowledgement

- ✓ Verbal recognition from the Congress Chair during the Official Opening.
- ✓ Inclusion of promotional material distributed in the participants’ Congress bags (Insert of up to 8 A4 pages to be provided by sponsor).
- ✓ Full-page advertisement in the Final Programme.
- ✓ Sponsors will be acknowledged on the Sponsors’ Board on-site, the Congress Website and Final Programme.

Exhibition

- ✓ Complimentary 15 sqm exhibit raw space in a prime location.



Congress Gold Sponsor

R150,000

Option 1

- ✓ **Speakers' Ready Room** - Facilities will be available at the Congress centre for speakers and presenters to check their presentations. This high traffic easily accessed area will have the sponsors' name and/or company logo on all signs for this room. The previous 29th ICP in Berlin in July 2008 had some 11,000 abstracts.

Opportunity to provide sponsor's mouse pad at each workstation.

- ✓ **Sponsorship of any Coffee Break** - Coffee will be served in the centrally located Exhibition Area during morning and afternoon breaks during the Congress. Sponsor may choose the specific coffee break on a "first-come, first-served" basis.

Option 2

- ✓ **Mini-programme** – Programme at a Glance
Exclusive advertisement on the back cover of the pocketsize programme. The company name and logo will be displayed in the Congress Website and Final Programme.
- ✓ **Sponsorship of any Coffee Break** - Coffee will be served in the centrally located Exhibition Area during morning and afternoon breaks during the Congress. Sponsor may choose the specific coffee break on a "first come first served" basis.

Registration

- ✓ Three VIP admissions to the high-profile Congress Functions, such as the Opening Ceremony.

Advertisement & Acknowledgement

- ✓ Verbal recognition from the Congress Chair during the Official Opening.
- ✓ Inclusion of promotional material distributed in the participants' Congress bags (Insert of up to 4 A4 pages to be provided by sponsor).
- ✓ Half-page advertisement in the Final Programme.
- ✓ Sponsors will be acknowledged on the Sponsors' Board on-site, the Congress Website and Final Programme.

Exhibition

- ✓ Complimentary 12 sqm exhibit raw space in a prime location.



Congress Silver Sponsor

R100,000

Option 1

- ✓ Congress Notepads – A Congress notepad will be provided to each Congress participant. The notepads will bear the sponsor's company/product logo and will be distributed in the participants' Congress Bags. The company name and logo will be displayed on the Congress Website and Final Programme.

Option 2

- ✓ Congress Pens – A Congress pen will be provided to each Congress participant. The pens will bear the sponsor's company/product logo and will be distributed in the participants' Congress Bags. The company name and logo will be displayed on the Congress Website and Final Programme.

Registration

- ✓ Two VIP admissions to the high-profile Congress Functions, such as the Opening Ceremony.

Advertisement & Acknowledgement

- ✓ Inclusion of promotional material distributed in the participants' Congress Bags (Insert of one A4 page to be provided by sponsor).
- ✓ Half-page advertisement in the Final Programme.
- ✓ Sponsors will be acknowledged on the Sponsors' Board on-site, the Congress Website and Final Programme.

Exhibition

- ✓ Complimentary 9 sqm exhibit raw space in a prime location.



Cash Donations

Cash donations, which will attract tax exemption, are welcome. Acknowledgement will be according to the donor's wishes in terms of this Prospectus.

Final Programme Advertisement

- ✓ Advertisers have the opportunity to advertise in the Final Congress Programme.
- ✓ Sponsor will supply and provide print ready material for the Final Programme.
- ✓ The cost of a single inside page is R5000, with half an inside page costing R3000.
- ✓ Special page/cover placements are possible and may incur additional cost.

Promotional Material Inserts in Delegate Bags

- ✓ Insert of promotional material (such as leaflets, brochures): A one page (1 double-sided sheet) in maximum A4 format, in the participants' Congress Bags will cost R5000.
- ✓ The promotional material will be provided by the advertiser and must be approved by ICP 2012 (maximum size A4 and maximum 12 pages, with proportionate cost increase per additional page).
- ✓ Promotional material should be provided directly to the Congress site no later than noon on Saturday 14 July 2012.

Special Requests

We are aware that sponsorship of any of the above items may not suit your current marketing objectives. We are therefore willing to discuss a special offer to suit your objectives. **Please feel free to contact the Congress Office to discuss your needs.**



SPONSORSHIP FORM (PART I)

Please complete the following information and return to:

Congress Office

PO Box 989, Houghton 2041, South Africa

Tel: +27 11 486 3322

Fax: +27 11 486 3266

Email: info@icp2012.com

Skype: fatima-psyssa

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

Type of sponsorship: _____

Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Mobile	
Fax	
Email	
Website	
Short Company Description (Maximum 20 words)	*Company Name for acknowledgments

* Name of the company - as you wish it to appear on all acknowledgments.



SPONSORSHIP FORM (PART II)

Name of Company: _____

- Please call me to discuss our sponsorship package
- Please send me a sponsorship contract and first 50% deposit invoice

Method of Payment:

- Bank Transfer:
Details will be available in the invoice.
Bank charges are the responsibility of the payee.
Signature and Company Stamp..... Date.....

Cancellation policy

Cancellations in writing will be accepted. A cancellation notice, which is received by 1 March 2012, will entitle the sponsor/exhibitor to 50% refund of the payment and the space reserved will be rented to another exhibitor. After 1 March 2012 no refunds will be given.

Terms and Conditions

The terms and conditions of exhibiting are included in this prospectus. Signature of the application form indicates acceptance of these terms and conditions.



INFORMATION FOR EXHIBITORS

A commercial and professional exhibition will take place during 22-27 July 2012. All coffee breaks will be held in the exhibition area to maximize the exhibitor's exposure.

Dates: 22-27 July 2012.

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Allocation of exhibition space

Space allocation will be made on a "first-come, first-served basis". A completed contract application form accompanied by advance payment should be submitted to ensure reservation of a desired location.

Exhibitor Registration

The package includes 2 exhibitors' badges to be used for booth personnel.

Technical/Exhibitor Manual

A technical manual outlining all technical aspects of exhibiting will be circulated 3 months before the Congress. It will include: Technical details about the venue, final exhibition details and information, contractor details, services available to exhibitors and order forms.

Site Inspections

Exhibitors and sponsors are free to visit the Congress venue at their convenience. Please contact the CTICC directly to arrange this.

Exhibitor Profile

A 20-word Exhibitor Company/Product profile will be published in the list of exhibitors in the official programme and must be submitted electronically by email to: info@icp2012.com

Booth Stand Space Rental

(Minimum of 9 square metres)

Price: R3000 per square metre

Includes:

- 2 Exhibitor badges
- 1 standard electrical outlet (plug) 220 volt
- 20-words company/product profile and logo in the Final Programme
- Cleaning of public areas and gangways
- Get-Together Reception for registered exhibitors
- White shell scheme frame
- Fascia panel with standard lettering
- 1 table (measuring 80cm width, 180cm length), 2 chairs
- Refreshments during coffee breaks for 2 exhibitors.

Raw Space Rental

(Minimum of 9 square metres)

Price: R2000 per square metre

Includes:

- 2 Exhibitor badges
- 1 standard electrical outlet (plug) 220 volt
- 20-words company/product profile in the Final Programme
- Cleaning of public areas and gangways
- Get-Together Reception for registered exhibitors

Please note that raw space rental does not include any furniture or stand cleaning. All these services and others will be available to order in the Technical Manual.



EXHIBITION FORM (PART I)

Please complete the following information and return to:

Congress Office

PO Box 989, Houghton 2041, South Africa

Tel: +27 11 486 3322

Fax: +27 11 486 3266

Email: info@icp2012.com

We, the undersigned, express our wish to exhibit at ICP 2012 conference with the terms described in the "Terms and Conditions" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Mobile	
Fax	
Email	
Web site	
Short company description (100 words)	

*Name of Company – as you wish it to appear on all acknowledgments.

We hereby apply to book raw space rental at a cost of ZAR2000 per sq m or booth rental space at a cost of ZAR3000 per sq m.

Choice	Stand No	Raw Space/ Booth stand space rental	No. of Square Meters	Total Price
1st Choice				ZAR
2nd Choice				ZAR
3rd Choice				ZAR

Special notes: Please indicate if your stand must be located adjacent to or opposite specific companies, or if special configuration is needed:

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by transfer; please forward me the final Exhibiting Confirmation and Invoice.
- Please send me a first deposit invoice for 50% of the total amount due.



EXHIBITION FORM (PART II)

Name of Company: _____

We have read the terms and conditions and agree to observe them and be bound by them.

Method of Payment:

Bank Transfer: Details will be available in the invoice.

Bank charges are the responsibility of the payee.

Cancellation Policy

Cancellations, which must be in writing, will be accepted. A cancellation notice that is received by 1 March 2012 will entitle the exhibitor to 50% refund of the payment, provided that the space reserved will be rented to another exhibitor. After 1 March 2012 no refunds will be given.

Terms and Conditions

The terms and conditions of exhibiting are included in this Prospectus. Please note that signature of the application form indicates acceptance of these terms and conditions.



TERMS AND CONDITIONS

Venue: The International Convention Centre, Cape Town, South Africa.

Organiser: The NRF is the organiser of the *30th International Congress of Psychology*, which will take place on 22-27 July 2012 in Cape Town, South Africa.

Eligibility for Exhibition: In order for the application to be accepted only products and services deemed to be appropriate by the ICP may be presented. The booths may be used only for exhibiting and advertising the exhibitors' own products in accordance with host country applicable laws and regulations.

Assignment of Space: Exhibit space can be reserved by phone, BUT will only be firmly assigned by the Organiser upon receipt of the stand application according to the rule 'first come - first served'. Sponsors have first choice of exhibition space until the dispatch of this Exhibit Prospectus. The exhibition organiser reserves all rights to make changes of exhibit space, after consulting the exhibitor(s) involved.

Prospectus: The terms and conditions of exhibiting are included in the prospectus. Please note that signature of the application form indicates acceptance of these terms and conditions.

Cancellation: Cancellations in writing will be accepted. A cancellation notice that is received by 1 March 2012 will entitle the sponsor/exhibitor to 50% refund of the payment and the space reserved will be rented to another exhibitor. After 1 March 2012 no refunds will be given.

Conditions of Payment: Conditions of payment mentioned on invoice/confirmation are valid. In any case, payment has to be made before opening of the exhibition; if not, the participation cannot be guaranteed and the rental fee remains due. All published prices are indicated in ZAR (R) and exclude VAT (except participants' registration).

Company Events: Exhibitors may not stage their own scientific meetings and social events parallel to the *30th International Congress of Psychology's* scientific and associated social programme.

Stand Construction: The stand construction is the exhibitor's responsibility. It is only allowed to close maximum 1/3 of the stand sides along corridors with elements of more than 1,50 m height. Stand walls of more than 1/3 length and 1,50 m height should have a minimum distance of 1,50 m back of the booth border, unless otherwise approved by the Organiser.

Maximum Building Height: The general building height is 3m. Any stand construction exceeding this height must be submitted for written approval.

Promotional activities/Sound restrictions: Promotional activities within the exhibition surface are allowed as long as they do not interfere with the running of the Congress nor disturb fellow exhibitors. Electrical and other mechanical apparatus must be muffled so that noise does not disturb other exhibitors. The Organiser reserve the right to determine at what point activities have to be reduced, specifically sound constitutes interference with others that may have to be discontinued. Promotional activities are not allowed outside the stand surface. Neither is it allowed to affix any kind of promotional material to walls, columns or any other object of the System Buildings (SB). In case of non-compliance the exhibitor shall be liable for any damages. Sponsors and exhibitors are not allowed to stage their own scientific and/or social events - be it inside or outside the Congress venue - parallel to the Congress programme without prior written approval from the Organiser.

Regulations of the Congress Venue (CV): The general regulations of the CV are binding for all exhibitors. Whoever does not follow these regulations will be excluded from the exhibition after a first warning. The fire proof certificates of all stand materials must be available for controls during build-up. Representatives of the public authorities as well as CV technical staff shall be allowed access to all stands at all times.

Damages/Safety/Insurance: Exhibitors are entirely liable for damages caused to third parties' stands, properties, health (be it injury or death). To this extent the NRF, PsySSA and the SB are to be considered third parties. Exhibitors' liabilities are extended to their personnel and/or other people working under their control. The NRF, PsySSA and its staff, as well as the SB and the 30th ICP, are not liable for any damage and/or loss suffered by the exhibitors' goods during the exhibition, including installation and dismantling. The exhibition hall will be locked over night; a general guarding service is not planned.

Amendments to the Terms & Conditions: The Organiser may amend the terms and conditions at any time and all amendments so made shall be binding on exhibitors equally with the foregoing terms and conditions. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the decision of the Organiser.

"Force Majeure": If the exhibition has to be cancelled or changed due to unforeseen political and economic events, or general "force majeure", the Organiser cannot be held liable for any compensation.

Place of Legal Performance and Venue: Should the parties involved disagree on any point, they are subject to the mediation of a practising lawyer appointed by ICP 2012.